



For Immediate Release

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SCITOPIA.ORG CELEBRATES FIRST BIRTHDAY WITH LAUNCH OF CLUSTERING FEATURE

June 15, 2008 (SEATTLE) – Scitopia.org, the free, federated search portal created by leading science and technology societies, celebrated its first birthday at the Special Libraries Association’s (SLA) Annual Conference at an event complete with birthday cake. There, Scitopia’s partners announced that the sci-tech “supersearch” will now also include results clustering, the first in a series of technological enhancements that will debut in 2008 and 2009.

“It’s great to be back at SLA, where we launched Scitopia Beta just a year ago. The feedback we received at last year’s conference was instrumental in developing a more polished and user-friendly Scitopia,” said Barbara Lange, Director of Product Line Management and Publishing Business Development for IEEE, a charter partner of scitopia.org. “I can’t think of a better place to celebrate its success and to launch clustering, a search feature our users have been asking for.”

In addition to clustering, Scitopia launches a refined, more intuitive user interface. The technological improvements come on the heels of Scitopia’s largest content addition ever – the complete digital libraries of six new partner societies that deepened Scitopia’s historical archive to the seventeenth century. The content addition prompted Harvard’s Cheryl Laguardia to remark in her *LibraryJournal.com* blog: “If your library doesn’t yet link directly to it scitopia.org from your electronic resources page, you may do your researchers a favor by adding such a link. This file is a win-win collaboration of and for the sciences.”

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Scitopia.org searches the complete digital libraries of 21 leading science and technical societies, capturing relevant results in one query. Its unique federated search engine, developed by Deep Web Technologies, is designed to accommodate continuously growing content without slowing the search process. Each partner uses a standardized XML gateway to handle queries, resulting in faster, more accurate results when compared to typical federated searches. With Scitopia.org's new clustering feature – which appears on the results screen as a sidebar of topic areas -- users will navigate the breadth of content more easily by reviewing the patterns scitopia.org found in the data.

Search efficiency and precision are essential because of scitopia.org's vast content pool — primarily peer-reviewed journal content and conference proceedings — spanning 350 years of scholarship.

Libraries around the world — including the Library of Congress, Stanford University, Rensselaer Polytechnic Institute, and libraries in Australia, Ireland and Italy — include links to scitopia.org from their web sites so patrons can use the service. To access Scitopia directly, visit www.scitopia.org.

About scitopia.org

The federated vertical search portal scitopia.org is the product of the imagination and collaboration of 21 leading science and technology societies. A single search allows users to scan the entire electronic libraries of the Acoustical Society of America (www.asa.aip.org), American Geophysical Union (www.agu.org); American Institute of Aeronautics and Astronautics (www.aiaa.org); American Institute of Physics (www.aip.org); American Physical Society (www.aps.org); American Society of Civil Engineers (www.asce.org); American Society of Mechanical Engineers (www.asme.org); Audio Engineering Society (www.aes.org); AVS (www.avs.org), ECS (www.electrochem.org); IEEE (www.ieee.org); Institute of Physics Publishing (www.iop.org); Institution of Mechanical Engineers (www.imeche.org); International Union of Crystallography (www.iucr.org); Optical Society of America (www.osa.org); Royal Society (www.royalsoc.ac.uk); Royal Society of Chemistry (www.rsc.org); Society of Automotive Engineers (www.sae.org); Society for Industrial and Applied Mathematics (www.siam.org); Society for Information Display (www.sid.org); and SPIE (www.spie.org). Scitopia.org expects to continually add new partners that can contribute significant content to the portal. Publishers who want information on becoming a partner, should contact partners@scitopia.org.